Survey translated in English	1						
How Finnish food should be	produced	in the futu	re				
Please go to the next question pressing the ← button.	of this surv	vey by press	sing the &rarı	; button. You	ı can return to	the previous	s question by
							<u>.</u>
Your gender is							
O 1 Female O 2 Male							_
Your age group is							
O 1 18–24 years O 2 25–34 years O 3 35–44 years O 4 45–54 years O 5 55–64 years O 6 65–70 years O 7 over 70 years	·						
In Finland, there are about 2.3 There are about 47,000 farms. Western Finland. Some 30 per particularly centred in Central Fields and pastures are part of farmyards, farm roads, ditches	, and 70% or r cent of far Finland and f agricultura	of them are rms are anin d Ostrobothi al environme	plant produce nal farms, an nia. ent. Agricultu	er farms. Cer d most of the	eal production m produce m	n centres in S ilk. Milk prod	Southern and uction is
kk01 1. Do you currently I	ive in agr	ricultural e	nvironmen	t?			
O 1 No O 2 Yes		<u></u>		<u>.                                    </u>			
kk02 2. Do you have a hol	idav hous	se in agric	ultural env	ironment?			
O 1 No O 2 Yes	,						
kk03 3. Do you or your ho	usehold	own arable	e land at the	e moment?	)		
O 1 No O 2 Yes							
kk04 4. What is your opini	ion on the	e following	g statement	s about ag	riculture?		
		Totally agree	Somewhat agree	Do not agree or disagree	Somewhat disagree	Totally disagree	Cannot say
I follow agricultural matters in the I personally know one or more far I'm familiar with agricultural matte	mers. [	_ _ _	_ _ _		_ _ _	_ _ _	_ _ _
because my family farmed earlier I'm interested in Finnish food and and their production.		٥					0

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A structural change has been ongoing in agriculture for the past 25 years. Number of farms has decreased to a half. Farm size has increased: the farmed arable land area of an average farm has about doubled.

# kk051 5. What should the future of Finnish agriculture and food production be 30 years from now? What is your opinion on the following statements?

	Totally agree	Somewhat agree	Do not agree or disagree	Somewhat disagree	Totally disagree	Cannot say
It is enough that a half of food sold in Finland is domestic.						
The same farm should have both plant production and production animals.						
Finland could export more food than currently.						
Agriculture should specialize in producing specific products in specific areas.						
Large-scale production would be suitable for Finnish agriculture.						
A part of arable land could be reforested.						

# kk52 5. What should the future of Finnish agriculture and food production be 30 years from now? What is your opinion on the following statements?

	Totally agree	Somewhat agree	Do not agree or disagree	Somewhat disagree	Totally disagree	Cannot say
Most of food could be industrially produced in production facilities.						
Animal-based production (meat, dairy, eggs) should be considerably decreased and the focus should be mostly on plant-based products.						
Rural areas remain viable even without agriculture.						
I gain other benefits from agriculture than just food production.						
It is possible to cope crisis situations even though a part of food should be imported to Finland.						

## Agri-environmental issues

Agriculture has an impact on the environment. Fields are a part of landscape, and fields and their adjacent areas are habitats for many living organisms. Nutrients from manure and artificial fertilizers can end up in waterways, which causes eutrophication. Arable farming and livestock rearing also have climatic impacts. Currently, farmers receive *agri-environmental payments*. They can be paid, for example, for preventing nutrient run-offs. In addition, farmers can be paid for measures which mitigate climate change, improve landscape or promote biodiversity.

kk06 6. What is your opinion on t	he followi	ng statemen	ts?			
	Totally agree	Somewhat agree	Do not agree or	Somewhat disagree	Totally disagree	Cannot say
It is acceptable that food production			disagree <b>□</b>			
causes environmental impacts. Some farms can focus on improving the quality of the environment supported by the society.						
The farmer should be paid if farming does not have environmental impacts.						
Food can be more expensive if its production has no environmental impacts.						
Whoever causes environmental impacts in agriculture must pay for damage.						
It is difficult to decrease environmental impacts of agriculture by developing farming practices.						
following themes according to you is, if you do not care about a part should be 100.						
Agricultural income and farm ed Competitiveness of Finnish agr Self-sufficiency in food producti Climate change mitigation and Condition of soil Quality of surface waters Biodiversity and landscape Entrepreneurship, livelihoods a Production of healthy nutrition Farm animal welfare Other aspects not mentioned	iculture comp on adaptation	pared to other co	ountries			
If other (please specify)						
Financing of agriculture	advete Thi	o incomo io ati	I not once:-b	to cover the	araduation -	a a ta

Farms gain income from selling their products. This income is still not enough to cover the production costs. Therefore, agricultural payments are very important in the income formation of farms. About one third of the total return of farms comes from payments.

## kk08 8. What is your opinion on agricultural payments and on different means to finance the payments?

	Totally agree	Somewhat agree	Do not agree or	Somewhat disagree	Totally disagree	Cannot say
Agriculture should be supported from tax revenues.			disagree <b>□</b>			
There is no need for agricultural payments because all the costs could be included in the prices of domestic agricultural products.						
Citizens could take part in supporting agriculture voluntarily, for example, by buying farm shares.						
The whole food chain should have economic responsibility for the future of agriculture.						
The farmer should gain a larger share of the price of food.						
The Finnish agricultural payments should be in line with payments in other countries in order for Finnish production to be competitive.						
Agriculture should not be supported, even though it would lead to a decrease in Finnish food production.						
International private equity investment companies could invest in Finnish agriculture.						

#### Amount of payments

Agriculture is supported by a sum of approximately EUR 2 billion from the Finnish State budget. The support is directed towards safeguarding the viability of farms, the quality of the environment and the welfare of farm animals. This equates to about 4% of the state budget. This is more than, for example, the shares allocated to culture, development cooperation or the police and rescue services in the state budget, but less than, for example, the cost of land defence or education.

## kk09y 9. Please assess whether you think agriculture's share of the state budget is currently too small, adequate or too large.

1 Far too larg	Jе
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- O 2 Somewhat too large
- 3 A little too large
- O 4 Adequate
- O 5 A little too small
- O 6 Somewhat too small
- O 7 Far too small
- O 8 I cannot sav

## kk09a 9. Please assess whether you think agriculture's share of the state budget is currently too small, adequate or too large.

O 1 Far too	smal
-------------	------

- 2 Somewhat too small
- O 3 A little too small
- O 4 Adequate
- O 5 A little too large
- O 6 Somewhat too large
- O 7 Far too large
- O 8 I cannot say

### [Questions for a choice experiment without figures:]

Future agriculture is described in this survey by means of the following characteristics. Please study the characteristics and their present situation:

#### **Figure**

#### Agricultural alternatives

Data based on the following selection cases will help decision-makers to reform agriculture and agricultural policy measures. The aim is that agriculture produces the best possible benefits for all Finns in relation to money spent.

Agricultural income consists of product sales revenue and payments. If production methods are changed, production costs on farms can increase or decrease. This can have an effect on the price of Finnish food.

Payments come from tax revenues, whereby every tax payer takes part in their payment. The amount of payments can be increased or decreased depending on the willingness to invest in agriculture.

Please consider the following six selection cases and state which future is most agreeable to you. Please note that the alternatives cause a cost to you. If you select an alternative with a cost, you cannot use the sum for consumption. The cost would be caused annually for the next 10 years. Please consider each selection case separately. The current situation always stays the same.

#### Figure 1

### kuva1 10. Please select the most agreeable one of future farms. Think about the next 10 years.

- O 1 Current state
- Q 2 Alternative X
- 3 Alternative Y

Figure 2

#### kuva2 10. Please select the most agreeable one of future farms. Think about the next 10 years.

- O 1 Current state
- 2 Alternative X
- O 3 Alternative Y

#### Figure 3

### kuva3 10. Please select the most agreeable one of future farms. Think about the next 10 years.

- 1 Current state
- O 2 Alternative X
- 3 Alternative Y

#### Figure 4

### kuva4 10. Please select the most agreeable one of future farms. Think about the next 10 years.

- O 1 Current state
- Q 2 Alternative X
- O 3 Alternative Y

### Figure 5

kuva6 10. Please select the most agreeable one of future farms. Think about the next 10 years.  O 1 Current state	kuva5 10. Please select the mos	t agreeable	one of futur	e farms. Th	nink about	the next 10	years.
Pigure 7  K11a_c 11c. How much at most would you be willing to pay for the following future situation of agriculture annually for the next 10 years?  Kk11 11. When making the choices, how much did you pay attention to the following?  Very much Quite much Not much Quite little Very little Cannot so nor little  Omestic origin of food Omestic origin of laxes Omestic arable area Omestic origin of laxes Omestic origin laxes Omestic origi	O 2 Alternative X						
1 Current state   2 Alternative X   3 Alternative Y	Figure 6						
Pigure 7  K11a_c 11c. How much at most would you be willing to pay for the following future situation of agriculture annually for the next 10 years?  Kk11 11. When making the choices, how much did you pay attention to the following?  Very much Quite much Not much Quite little Very little Cannot so nor little  Outside farms  Omestic origin of food  Change in taxes  Change in prices  Change in prices  Kk12 12. In each choice question, you selected the first alternative (current situation). Please choose one to three most important reasons for your selection (1= most important, 2 = second important, 3= third important).  Change in prices  1 Current situation of agriculture is good enough 2 Other alternatives were not good enough 4 I can't afford paying for any change 5 Other problems are more important 6 I'm against more taxes 7 I'm against more taxes 9 I don't care about the situation of agriculture can be changed 9 I don't care about the situation of agriculture can be changed 9 I don't care about the situation of agriculture in 1 Issues described in the question were new to me. 12 Other reason, please specify (fixed)	kuva6 10. Please select the mos	t agreeable	one of futur	e farms. Th	nink about t	the next 10	years.
kt11a_c 11c. How much at most would you be willing to pay for the following future situation of agriculture annually for the next 10 years?    Very much   Quite much   Not much   Quite little   Very little   Cannot so nor little   Quite little   Very little   Cannot so nor little   Quite much   Not much   Quite little   Very little   Cannot so nor little   Quite much   Not much   Quite little   Very little   Cannot so nor little   Quite much   Not much   Quite little   Very little   Cannot so nor little   Quite much   Not much   Quite little   Very little   Cannot so nor little   Quite much   Quite much   Not much   Quite little   Very little   Cannot so little   Quite much   Quite muc	<ul><li>2 Alternative X</li></ul>						
kk11 11. When making the choices, how much did you pay attention to the following?    Very much   Quite much   Not much   Quite little   Very little   Cannot so	Figure 7						
Very much   Quite much   Not much   Quite little   Very little   Cannot so nor little	agriculture annually for the next	10 years?					tion of
Number of viable farms		·					Cannot say
Domestic origin of food		very much	Quite much		Quite little	very illue	Carinot say
Environmental emissions of agriculture	Number of viable farms						
Share of diverse arable area	Domestic origin of food						
Change in taxes Change in prices Change in price increase Change in price increases Change in price incr	Environmental emissions of agriculture						
kk12 12. In each choice question, you selected the first alternative (current situation). Please choose one to three most important reasons for your selection (1= most important, 2 = second important, 3= third important).  (12 maximum responses)  1 Current situation of agriculture is good enough 2 Other alternatives were too expensive 3 Other alternatives were not good enough 4 I can't afford paying for any change 5 Other problems are more important 6 I'm against more taxes 7 I'm against price increases 8 I don't think that the situation of agriculture can be changed 9 I don't care about the situation of agriculture 10 Selecting was difficult for me 11 Issues described in the question were new to me. 12 Other reason, please specify (fixed)	Share of diverse arable area						
kk12 12. In each choice question, you selected the first alternative (current situation). Please choose one to three most important reasons for your selection (1= most important, 2 = second important, 3= third important).  (12 maximum responses)  1 Current situation of agriculture is good enough 2 Other alternatives were too expensive 3 Other alternatives were not good enough 4 I can't afford paying for any change 5 Other problems are more important 6 I'm against more taxes 7 I'm against price increases 8 I don't think that the situation of agriculture can be changed 9 I don't care about the situation of agriculture 10 Selecting was difficult for me 11 Issues described in the question were new to me. 12 Other reason, please specify (fixed)	Change in taxes						
choose one to three most important reasons for your selection (1= most important, 2 = second important, 3= third important).  (12 maximum responses)  1 Current situation of agriculture is good enough 2 Other alternatives were too expensive 3 Other alternatives were not good enough 4 I can't afford paying for any change 5 Other problems are more important 6 I'm against more taxes 7 I'm against price increases 8 I don't think that the situation of agriculture can be changed 9 I don't care about the situation of agriculture 10 Selecting was difficult for me 11 Issues described in the question were new to me. 12 Other reason, please specify (fixed)							
<ul> <li>2 Other alternatives were too expensive</li> <li>3 Other alternatives were not good enough</li> <li>4 I can't afford paying for any change</li> <li>5 Other problems are more important</li> <li>6 I'm against more taxes</li> <li>7 I'm against price increases</li> <li>8 I don't think that the situation of agriculture can be changed</li> <li>9 I don't care about the situation of agriculture</li> <li>10 Selecting was difficult for me</li> <li>11 Issues described in the question were new to me.</li> <li>12 Other reason, please specify (fixed)</li> </ul>	choose one to three most impor important, 3= third important).  (12 maximum responses)	tant reasons	s for your s		•	•	
<ul> <li>3 Other alternatives were not good enough</li> <li>4 I can't afford paying for any change</li> <li>5 Other problems are more important</li> <li>6 I'm against more taxes</li> <li>7 I'm against price increases</li> <li>8 I don't think that the situation of agriculture can be changed</li> <li>9 I don't care about the situation of agriculture</li> <li>10 Selecting was difficult for me</li> <li>11 Issues described in the question were new to me.</li> <li>12 Other reason, please specify (fixed)</li> </ul>							
<ul> <li>4 I can't afford paying for any change</li> <li>5 Other problems are more important</li> <li>6 I'm against more taxes</li> <li>7 I'm against price increases</li> <li>8 I don't think that the situation of agriculture can be changed</li> <li>9 I don't care about the situation of agriculture</li> <li>10 Selecting was difficult for me</li> <li>11 Issues described in the question were new to me.</li> <li>12 Other reason, please specify (fixed)</li> </ul>							
5 Other problems are more important 6 I'm against more taxes 7 I'm against price increases 8 I don't think that the situation of agriculture can be changed 9 I don't care about the situation of agriculture 10 Selecting was difficult for me 11 Issues described in the question were new to me. 12 Other reason, please specify (fixed)	4 I can't afford paying fo	r any change	•				
<ul> <li>☐ 7 I'm against price increases</li> <li>☐ 8 I don't think that the situation of agriculture can be changed</li> <li>☐ 9 I don't care about the situation of agriculture</li> <li>☐ 10 Selecting was difficult for me</li> <li>☐ 11 Issues described in the question were new to me.</li> <li>☐ 12 Other reason, please specify (fixed)</li> </ul>	□ 5 Other problems are m	ore important					
□ 8 I don't think that the situation of agriculture can be changed □ 9 I don't care about the situation of agriculture □ 10 Selecting was difficult for me □ 11 Issues described in the question were new to me. □ 12 Other reason, please specify (fixed)							
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<ul> <li>11 Issues described in the question were new to me.</li> <li>12 Other reason, please specify (fixed)</li> </ul>			culture				
	11 Issues described in the second of the	ne question wei	re new to me.				
piodos oposity		[··· ] (·····					
	P. 1200 OPOUIT						

[The choice experiment ends here]

kk13 13. In your opinion, who should be responsible for securing the income of agricultural
entrepreneurs in the following crisis situations? Please select one to three most important
responsible parties (1= most important, 2 = second important, 3= third important).
kriisit13

	Fa	armer	Socie	ty	Con		Farmer's	Trade
Pest or disease epidemic which prevents production		l					insurance □	
Crop loss due to extreme weather condition wild animals (such as migratory birds)	s or 🛚	l						
Farmer's or workers' serious illness		1						
Rapid changes in prices: sharp rise in fuel of fertilizer prices or steep drop in agricultural product prices	r 🗆	l						
Environmental disaster, such as chemical accident or fallout, starting outside the farm		l						
kk14 14. What is your opinion on	the fol	lowing g	general s	stateme	nts	about agı	ricultura	al policy?
	Totally agree	So agı	mewhat ee	Do not agree or		Somewhat disagree	Totally disagr	
The society has the right to regulate farmers' operations with agricultural policy.				disagree	;			
It is right that decisions which bind farmers are made in agricultural policy.								
It is right to demand that farmers comply with provisions of agricultural policy related to matters such as food safety, animal welfare and the environment in order to receive payments.								
Farmers must comply with the provisions of agricultural policy even though they disagree with the provisions.								
I'm confident that good decisions are made in agricultural policy.								
kk15 15. What is your opinion on	the fol	lowing s	tatemer	nts?				
	Totally agree	So agı	mewhat ee	Do not agree or		Somewhat disagree	Totally disagr	-
The sensitive balance of nature is easily				disagree	;			
disturbed by human actions. The globe only has limited space and resources.								
Plants and animals do not exist primarily for people.								
Altering the environment to be used by people rarely causes serious issues.								
Economic growth has no limits.								
The humans have the right to control nature.								
Lastly, please give us some background	d inform	ation abo	ut you:					

kk16 16. W	hat was your childhood environment?
0	1 Rural area
O	2 City or city-like area
_	· · · · · · · · · · · · · · · ·
kk17 17. W	hat is your occupation (previous occupation if you are retired or unemployed)?
O	1 Agricultural or forestry entrepreneur
•	2 Other entrepreneur
O	3 Upper-level office worker / managerial position
•	4 Lower-level office worker
•	5 Worker
•	6 Student/pupil
•	7 At-home mother/father
O	8 Other
kk18 18. Do	you work currently?
9	1 Yes
	2 Yes, but I'm laid off at the moment
0	3 No
9	2 1/10
kk10 10 W	hat is your line of work (previous if retired, future if student)? You can select more than
	· · · · · · · · · · · · · · · · · · ·
one alterna	
(7 maximum respo	,
	1 Forestry
	2 Food industry
	3 Agriculture
	4 Protection of the environment
	5 Other field related to the environment
	6 Property
	7 Other line of work
kk20 20. Ho	ow many persons over 18 years old are there in your household yourself included?
0	11
O	2 2
Ö	3 3 or more
kk21 21. W	hat is your postal code?
kk22 22. Pl	ease state your personal monthly income before taxes (gross income)
	1 No income
0	2 Less than €500
	2 Less than €500 3 €500–999
0	* ****
0	4 €1,000–1,499 5 €1,500, 1,000
0	5 €1,500–1,999 6 €3 000 - 3 000
0	6 €2,000–2,999
0	7 €3,000–3,999
0	8 €4,000–4,999
O	9 €5,000–6,999
O	10 More than €7,000

kk23 23. Pl	ease state the total monthly income of your	household befor	re taxes (gross income)
O	1 No income		
•	2 Less than €1,000		
•	3 €1,000–1,999		
O	4 €2,000–2,999		
O	5 €3,000–3,999		
0	6 €4,000–5,999		
<b>O</b>	7 €6,000–7,999 8 €8,000, 0,000		
0	8 €8,000–9,999 9 €10,000–14,999		
ŏ	10 More than €15,000		
_			
kk24 24. Do	you eat the following food at least sometim	ies?	
	1 Vegetables		
	2 Red meat (beef or mutton)		
	3 Pork (always follow previous)		
	4 Chicken		
	5 Game		
	6 Fish		
	7 Dairy products		
	8 Eggs 9 Gluten-free cereals		
	10 All cereals (always follow previous)		
	To this concain (annuly channel provided)		
LL25 25 Ar	e you (or have you been) involved in the foll	owing organizat	ione?
KK23 23. AI	e you (or have you been) involved in the fon	owing organizat	10119 :
		Vaa	NI-
A : 11 1		Yes	No
	oducers' interest group	_ _	
	vation organization		<u> </u>
Hunting club		u	<b>u</b>
kk26.26 Ha	ave you done the following?		
RRZO ZO. TIC	ive you done the following:		
		Yes	No
Written about	agriculture to Letters to the Editor or social media		
	ection of the parliament in April 2019		
Selected your parliament candidate based on agricultural matters			
·	•		
1/1-07-07-14		41	A
	hich party did you vote for in the election of	the parliament i	n April 2019?
O	1 Left Alliance		
0	2 Social Democratic Party		
0	3 Green League 4 Centre Party		
9	5 Swedish People's Party		
9	6 National Coalition Party		
ŏ	7 Christian Democrats		
Ō	8 Finns Party		
O	9 Other (fixed)		
0	10 I don't remember or I don't wish to answer (fixed)		

## [Farmland owners based on kk03 3:]

kk28a 28. Aı	re you					
O	1 Owner of arable land					
Ö	2 Arable land owner's spouse					
•						
•						
0						
kk28b 28. He estimate is e	ow much arable land do you enough.	u own? If you cannot re	member the exact	number, an		
kk29 29. ls t	he arable land you own					
		No	Yes, partially	Yes, totally		
farmed by you						
rented to an out	sider					
tended open without payments						
left uncultivated and untended						
(4 maximum respons	Crop production     Dairy production	ne of the farm?				
	3 Beef production					
0	4 Pork or poultry production Other (please specify)					
kk31 31. ls t	he farm under organic farm	ing?				
O	1 No					
O	2 Yes					
kk32 32. Pos	stal code of farm					
kk33 33. Do	you live on the farm?					
O	1 No					
O	2 Yes					

of the vouc	who completed this survey will participate in a price draw of 5 gift vouchers. The value her is €40 and the winner can select if they want an S Group or a K Group voucher. ne of the winners, do you want the voucher for
<b>O</b>	1 S Group
Ö	2 K Group
•	3 I don't wish to participate in the price draw
The winner your e-mail	s of the price draw will be contacted by e-mail to check their postal address. Please give here.
If you want	to, please give feedback on this survey here.