

Risto Kunelius: Journalism as an animal with four legs.

The article defines journalism tentatively as an animal with four legs, as an institution and profession with four kinds of tasks to fulfill. Journalism is seen as transmission of knowledge, as storytelling, as organising public discussion and finally as a public resource for people of act. These four definitions are considered as perspectives from which journalism research has tried and can try to analyse and criticise journalism. Each perspective helps to clarify a set of problems and challenges for journalism research during an era when a number of academics claim that the profession is in a crisis.

Iiris Ruoho: 40 years of serial drama production in the TV2.

The article examines how the production of medium length and long tv-series and serials has been arranged in the TV2 during the last forty years. It also

shows how the history has been connected to the competition between television channels, to political and organizational changes in the Finnish Broadcasting Company (YLE) and to cultural changes in the Finnish society. Central material are the programme policy documents and annual reports of the Finnish Broadcasting Corporation and interviews of the managing editors of theatre and entertainment sections of TV2, the project-specific producers, scriptwriters and directors. The distinctly different production periods are distinguished from the studio era to the last one of which is related to the building of the production 'machine' of the long serials. After the historical overview the certain discourses of programme makers on the appreciation of entertaining programs, on their supposed audience and the role of scriptwriters and directors in the separate production cultures are processed in the article. To be a part of the 'machine' has been the most problematic situation from the point of view of the programme makers. It has also meant a clear shift from 'authorship' to the problematic, institutionally directed point of view of the 'customer' in the production culture.

Tiina Seppälä: The role of media and media research in international relations.

New media technology and information flows accelerating and expanding contribute also to the research of International Relations. Some media researchers even claim that the very essence of war itself has changed due to the new media technology. The Realist School of International Relations doesn't agree. But the end of the Cold War could have changed something in the relationship between the media and politics. Much has been discussed about the "public opinion" and its influence on the political decision-making processes. Some researchers claim that it is impossible to verify media's influence on anything. Whatever the case, the way a conflict is presented in the media can clearly make a difference in the way people understand it. Information and knowledge of the origins of the conflict and the even presentation of all parties involved is essential for the understanding of any causality. What and whose "truths" then get reported? My study investigated news, editorials and columns concerning the Kosovo War in one newspaper before and during, and in three newspapers after the war.

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