

☐ Summaries of the articles

Juha Herkman

Political communication between media: intermediality and elections

Research on political communication has been obsessed with the emphasis on rational political opinion formation and serious political journalism. This article challenges these emphases by the concept of intermediality, which arrests the whole variety of public discourses and media forms of political communication. Intermediality is considered here through a combination of empirical case analyses of the Finnish presidential election in 2006. Voter surveys, thematic interviews and content analysis of the media are used to examine the roles and the relationships among various media in elections. The analyses reveal that television and serious election coverage still roll on, but there is a clear division between voters and media generations in this. More dialogical and diversified forms of political communication are therefore needed to attract the younger voter groups and to resolve the legitimacy crisis of Finnish political system derived from the current scandal of political financing.

Virve Peteri

Home from work – media as a tool for boundary management

Emerging new technologies as facilitators for teleworking and networking have gained a lot of attention in public discourse. The role of media as a facilitator of boundary management between work and leisure has on the other hand not gained visibility. Article presents observations that are based on empirical analysis of a qualitative interview data which consists of middle-aged couples who are highly-educated professionals. Based on findings from the data it seems evident that one of the most important functions of

media is to help create rituals and practices whereby people mark off leisure time from work. The article concentrates on analyzing interviewees' descriptions of how they manage boundaries between work and leisure time with the help of media. Drawing from interviews it examines what kind of media related boundary management practices people construct and what kind of linguistic means people utilize when they construct "media" as a boundary management tool. The article also examines how the interviewees present themselves as actors inside the discourses. Building on recent discussions and conceptual works on boundary management and sociology of consumption the article deepens the findings produced through discourse analytical readings.

Janne Ikonen

Who speaks in the news, who listens?

A structural analysis of the news, as inspired by three worlds of Karl Popper

Article aims to define the means by which the author of a news story is constructed to the reader of that story. Both the text itself and the news genre tend to position the reader in certain way in relation to the text and reality. This process is opened firstly using the idea of *inner author* and *inner reader*, secondly by the terms of *theory of three worlds* as presented by Karl Popper. The article presents a theoretical analysis of the inner author as a threefold entity. Inspired by Popper, three aspects of inner author are found to be (1.) the reality itself, (2.) a unique and subjective human and (3.) a cluster of practices, organisations and institutions. News text may highlight any of these aspects on expense of others. By this highlighting it is possible to shape the relation the actual reader finds herself having with the text and the reality represented in the text.