

## ENGLISH SUMMARY

This issue of *Tiedotustutkimus* introduces the current main trends of Finnish research in the intriguing problem-field of publicity and the public sphere. *Pertti Julkunen*, the special editor of the issue, says:

The main emphasis of the articles turned, somewhat surprisingly, on the interaction of the national, the global and the local in the public sphere. (...) The contributors are all 'ideology critics' in that they start from the view that publicity is produced by other social structures and maintained by the signification of people living their everyday lives. (...)

*Liisa Uusitalo* links together the structural changes occurring in the public sphere and the problems of culture. She moves on to examine the dependencies of culture and the economy from a global perspective.

*Katarina Eskola*, on the other hand, takes a local perspective. She discusses the suburban way of life and its organization under the cross pressures of the state and civil society.

*Martti Siisäinen* reviews the theories of association and publicity and systematizes the whole theoretical tradition.

*Matti Wiberg* discusses the agenda of national politics, the appearance in publicity of political actors and the events that are constituted by political actions.

*Alpo Rusi* draws our attention to the international scene of politics, where nation-states appear as actors. Can rational foreign policy stand up to the publicity test?

*Ritva Leino* and *Esa Väliaverronen* present a critique of Richard Sennett's theory of publicity and on this basis develop new perspectives on the historical changes in the scenes of publicity.

*Erkki Karvonen* uses attitudes towards obesity as a case in point in his analysis of the contemporary structures of audience appearances, in which he uses the concept of being to the Other.

*Ilkka Arminen* argues that the Theatre of God (a theatre performance in Oulu in 1987 that led to legal action being taken against the four performers) made visible the mechanisms and structures that create and shape publicity.

*Heikki Hellman* examines the empirical research which suggests a real disintegration of the TV audience and considers the possibilities of a breakdown of the national publicity that now holds Finland together. Hellman feels that from the tensions between the local, the national and the international, there may emerge a tendency for a replacement of national publicity.

**HANKI JA JAA**

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valok. Pertti Julkunen

## SE ON LOPPU NYT!

Arvoisa tilaaja, hyväntekeväisyydelläkin on rajansa. *Tiedotustutkimuksen* kohdalla tuo raja on nyt käsillä.

Tämän numeron jälkeen siivoamme tilaajarekisterimme. Mikäli et ole maksanut jäsenmaksuasi/tilaustasi vuodelta 1989, tämä on viimeinen sinulle postitettu numero.

Mutta ei silti hätää! Mukana sököringissämme pysyt maksamalla jäsenmaksun (maksukuitin löydät esimerkiksi TT 1/89 välistä). Jos et muista, oletko maksanut tilauksesi, voit soittaa ja tiedustella asiaa TOY:n sihteeriltä Erkki Karvoselta, puh. 931-156029.

Älä petä porukoita, pysy ringissä!

t: toimitus