

Every End Is a New Beginning

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Abstract

Video, in which Pavla Gajdosikova describes her own relationship to the memory and perceiving of the space, could be understood as a metaphor to the cultural changes which are happening in the Europe. Inhabitants not only from Europe are changing places of their homes everyday. They are moving from place to place using their visual memory to remember perception of the specific places. Memories which could be white or black. Some places we would like to forget some we want to remember forever. Pavla Gajdošíková describes her personal relationship to specific places and she uses the sieve of her memory as a tool to reduce unimportant information. She uses drawing as a medium that records the residual information that turns out to be significant. The author tries to record the reality with precision and she strictly works with her own experience. If she records the space, i.e. she tries to see from where to where it expands and what are its borders, she tries to experience it, remember it and then draw it. She uses a method based on a contrast of empty and full areas. Is seeing something like reading? In what sense can we understand both terms and what are their limits? Pavla works on assumptions concerning visual literacy which she applies on her own perceptions of environment around her – the city and urban cultural landscape.