

The Exploration of Cultural Creativity via Image Demonstration

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Abstract

The purpose of this research is to explore the impacts of the ATTA, Abbreviated Torrance Test for Adult and SCAN, Six Creative Analogical and Assimilated Navigation Model on curriculum design of cultural creativity to the participants with the diversity of cultural background. The participants were the university students from various countries including Mongolia, Vietnam, Taiwan, and Malaysia. By means of stimulating the performance of creativity in learners' works with the six aspects, TIME, SPACE, BODY, VISION, EMOTION and SOCIALIZATION, of metaphor-based analogy, the participants' learning outcomes were expected to be promoted. The ATTA and SCAN Model, integrated as teaching mediators in the experiments, received by the learners also showed the significant roles as accelerating supplementary in curriculum design. According to the performances of works elaborated by the participants in terms of the impacts of the ATTA and SCAN Model on analogical thinking development, it showed these two models can be widely employed in curriculum design of cultural creativity.

Keywords

Cultural images, Cultural creativity, Communicative model, Analogical thinking.