

Contribution of Social Networking Sites to Students' Visual Arts Education

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Abstract

Social Networking sites, where vast amounts of visual contents such as images, videos, photographs, etc. are shared, have influenced many areas and they have started to affect the area of visual arts education, too. The approach of people dealing with the area of visual arts education towards these sites have gained importance and the use of social networking sites as educational tools has become a research subject. This study aimed to research the effect of the use of social networking sites on students' success in Visual Arts Education. For this purpose, 12-grade students from Ankara-Çankaya Fine Arts High School were provided education through social networking sites in 2014-2015 school year and the contribution of these sites to the students' visual arts education was explored. In the research, experimental design with a pretest-post test control group was used. The group which received education through social networking sites was determined as experimental group while the control group was not engaged in any practice or activity. Mann Whitney U Test and Wilcoxon Signed-Rank Test, which are non-parametric tests, were used in the analyses of the data acquired from the tool of measurement. In consequence of

the research, the education provided through the social networking sites was effective for the students in the experimental group.

Keywords

Social networking site, Interactive teaching, Visual Art education.