

The Art of the Manifesto or Should That be the Manifesto for Art?

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Abstract

During 2017 and 2018, I have been involved in writing and collaborating on Manifestos for visual arts organisations, such as NSEAD (National Society for Education in Art and Design, UK) and (currently) InSEA. I also run workshops for teachers of art, where we look at the history of the Manifesto in the visual arts from the early days of Modernism (for example, the Futurists and the Surrealists) through to more recent and contemporary artists (such as the Guerilla Girls, Bob and Roberta Smith, Eva Hettmer, and Kendell Geers). A manifesto has three basic components: beliefs, goals, and wisdom” so that beliefs come first. A personal manifesto is a declaration of their core values. It’s like a mission statement and owner’s manual for your life. This workshop will involve participants in writing and sharing their own reasons for doing what they do, and making sure it is then shared with others. It will be a celebration.

Keywords

Manifesto, Collaboration, Beliefs, Goals, Wisdom.