

Fan Art/Fiction Production as Creative Processes

Laura Hetrick

University of Illinois at Urbana-Champaign, United States of America

Abstract

In line with the theme of digital and new materialist artistic and art educational practices and theories, the purpose of this presentation is to theoretically consider Crossover Fan Art/Fiction through Deleuze Guattari's concept of reterritorialization. Deterritorialization and reterritorialization exist simultaneously. Deterritorialization is a "smoothing out of a space or a stripping out of syntax so that it loses all symbolism and signification; a coming undone; a movement producing change; freeing up the fixed relations that contain a body all the while exposing it to new organizations" [Parr, 2005, pp. 67-68]. In this way, fans are taking their favorite characters out of their intended storylines, stripping away what is written by the originator, and giving the characters reimagined lives in newly crafted artistic/literary scenarios through the process of reterritorializing. Reterritorialization is when people within a place start to produce an aspect of popular culture themselves, such as fan art and fan fiction, doing so in the context of their local culture and making it their own. Since the introduction of the mass media, reterritorialization has become more prevalent. The mass media have expedited the process of deterritorialization and reterritorialization and allowed it to occur at a global level. This

presentation will focus on fan art/fiction production as creative processes in a manner that may offer arts scholars/teachers new insight in reading such works as theoretically complex texts and/or as functional modes of being as opposed to classroom distractions, hobbies, or third space creations.

Keywords

Deleuze, Reterritorialization, Fan art.