Idea and practice of inclusive farming

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Abstract

Inclusive farming (INCLUFAR) - Transfer of concepts, experiences, skills, and training tools for social farming and eco-social inclusion is an innovation transfer project within the Lifelong Learning Leonardo da Vinci funding scheme of the EU. The results were gathered during the project period from October 2013 until September 2015.

Why INCLUFAR? First, Finland signed the UN convention on the rights of persons with disabilities and is presently adjusting the legislation accordingly. Second, the results of the public consultation on the review of the EU-policy on organic agriculture conducted by the directorate general for agriculture and rural development in 2013 shows that economic and social dimension have the highest priority. Third, social farming and green care enterprises put the multifunctionality demand of policy makers into practice.

Because green care enterprises emerged in the past decade rapidly, there is a lack of qualified staff specialised on both agriculture and social work related professions. The results of the past EU funded green care projects SoFar, DIANA, MAIE, and others reflect this fact addressing development of appropriate VET curricula as a concern.

INCLUFAR meets the need for appropriate curricula suitable for social farming and green care enterprises which link care for both, individuals with special needs and for nature in organic farms. IN-CLUFAR transferred a new on-farm developed curriculum and the gathered experiences with it to green care enterprises and to related institutions following the principal of inclusion. As a result better labour opportunities emerge, fostering rural economic development. Exploiting the specific agricultural work and life-setting may improve social welfare structure in rural areas.

Outcomes of the project are: 1. The INCLUFAR handbook, providing background knowledge of and concepts for inclusive farming. 2. The INCLUFAR curriculum, available in all partner country languages. 3. An occupational profile to meet the practical steps implementing the INCLUFAR idea.

The skills gathered in the partner countries through coaching team visits to Austria, Bulgaria, Estonia, Finland, Norway, the Netherlands, and Turkey contributed to improve the quality of work on farm as well as on the rural area and its different professions (farmers, gardeners, handicrafts, nurses, social workers, civil servants, students, scientists, decision makers of public authorities, etc.). The term inclusion, as a central concern in the UN convention on the rights of persons with disabilities was also applied to improve the cultural landscape and its biotopes. Thus, the project contributed to improve and support the training path aims of creating a greater awareness of social and ecological inclusion.

Keywords

Inclusion, organic farming, green care, vocational training

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Introduction

Inclusive farming is implemented by agricultural and horticultural enterprises which integrate people with physical, mental or emotional disabilities, the socially disadvantaged, young offenders, children with learning disabilities, addicts, the long-term unemployed, active seniors, schools and kindergartens. Inclusive farming embraces provision, inclusion, rehabilitation training and a better quality of life.

The first reason for inclusive farming is the UN Convention on the Rights of Persons with Disabilities (United Nations 2006). Finland signed the convention and is presently adjusting the legislation accordingly. This convention is also a result of pioneers working with handicapped people with a strong ethical commitment: Since the seventies of the 19th century several generations of the von Bodelschwingh family managed the Bethel Institution which offers health care and other advantages to the socially disadvantaged. The philosopher and nuclear physics scientist Carl Friedrich von Weizsäcker explains the necessity of inclusion in his essay about Friedrich von Bodelschwingh: "The political world does not bear the sight of suffering. Either she ignores it or she tries to eliminate it. The first alternative is not allowed and the second one is not possible. The Bodelschwinghs had the power to ease suffering, because they considered suffering as a central fact of live and because they were able to look into the eyes of the suffering in brotherliness. Justice without compassion is uncharitable, compassion without justice is dishonouring. The society needs people with special needs because it is lethal for the soul to close the eyes in front of the reality of suffering". Nobel Peace Prize laureate, theologian, organist, philosopher, physician, and medical doctor in Africa Albert Schweitzer created the idea of "Reverence for Life" and transferred it into practice as farmer and medical doctor in the Lambaréné hospital, now in Gabon. The green care entrepreneur, farmer and teacher Hartwig Ehlers states: "The main difference between people without and with special need is that the latter ones lack the ability to set up their own living environment and to shape their own CV. Thus the challenge of inclusion is to create such an environment that handicapped people can not only live within such an environment but even take it up as their own". Figure 1 illustrates these ethical approaches:



Figure 1: The principle of inclusion

The second reason bases on research results of medical and social sciences. There are numerous approaches to measure the influence of nature upon health and wellbeing (salutogenesis): General Self-Efficacy Scale (GSE) (Bandura 1986; Schwarzer 1992; Schwarzer and Jerusalem 1995; Scholz et al. 2002; Sempik 2007; Berget et al. 2008; Sempik et al. 2010; Pedersen et al. 2011), the Warwick-Edinburgh Mental Well-being Scale (WEMWBS) (Tennant et al. 2007; Parkinson 2007; Stewart-Brown et al. 2009), the Sense of Coherence (Antonovsky 1979; Lundberg and Peck 1995; Eriksson and Lindström 2006), the Connor-Davidson Resilience Scale (Connor and Davidson 2003; Vaishnavi et al. 2007; Ewert and Yoshino 2011), the Environmental Identity Scale (Clayton 2003; Olivos and Aragones 2011; Cervinka et al. 2012) as well as Satisfaction / Happiness (Campbell et al. 1976; Diener 1984; Waldron, 2010; Dolan et al. 2011) in detail reviewed by Leck (2013).

The third reason is that many European citizens consider the economic and social dimension of organic farming as most needed area of research and innovation in the organic food and farming sector. 58% of the replies or 26 165 persons expressed this opinion in the public consultation on the review of the EU policy on organic agriculture conducted by the directorate general for agriculture and rural development (European Commission 2013).

Methodology

Within the INCLUFAR-project several green care entrepreneurs, applying since decade's inclusive farming, exchanged and transferred concepts, experiences, skills, and training tools for social farming and ecosocial inclusion including stakeholders and beneficiaries. They were supported by several academic institutions (MTT/Luke, Petrarca, Akdeniz University), and merckens development support as project manager. The Leonardo da Vinci website (ADAM 2013) and the project website (Hofgemeinschaft Weide-Hardebek 2013) provide further information.

Table 1: Inclusive farming enterprises of the INCLUFAR-project

Inclusive farming enterprises	Country	Website
Arbeitsgemeinschaft für anthroposophisches Heilwesen	Austria (AT)	www.loidholdhof.org
e.VIntegrative Hofgemeinschaft Loidholdhof		
Hofgemeinschaft Weide-Hardebek LBF gGmbH	Germany (DE)	www.weide-hardebek.de
Pahkla camphilli Küla	Estonia (EE)	www.pahklack.org
Sylvia Koti association. Tapolan Kyläyhteisö	Finland (FI)	www.tapola-camphill.fi
Urtica de Vijfsprong	The Netherlands (NL)	www.urticadevijfsprong.nl

Description of the inclusive farming enterprises

Austria (AT): The Loidholdhof is a green care provider based on a community of people of which many have physical and mental disabilities. Over 40 people both with and without disabilities have made their home on this farm where they live and work together. As a model for inclusive life-sharing, Loidholdhof gives meaningful impulses for the qualitative and structural further development of work with people with special needs far beyond the surrounding region.

Germany (DE): Weide-Hardebek is a social care provider based on a farm community. It started 40 years ago. Today 54 people with mental disability, psychiatric diseases and milieu-aggrieved people, live and work at Weide-Hardebek. The practical experience has led to the development and implementation of a curriculum and training program that integrates social farming and inclusion. Weide-Hardebek is a recognised in service training provider and the public authorities approved the curriculum and the examination rules.

Estonia (EE): In Pahkla Camphilli Küla live and work 17 people with special needs, 6 co-workers and 2 volunteers. They live together in five family houses and work together in household, farm and workshops. The people with special needs get different therapies and help. As part of the world wide Camphill movement Pahkla practice social farming since years. The objective to initiate a further training program focusing on social farming and inclusion is one of the priorities of Pahkla. The specific competence of Pahkla and its key staff is inclusion and social farming.

Finland (FI): Tapola is a social care provider based on a farm community. Presently about 100 people of which 43 with mental disability, psychiatric diseases and milieu aggrieved people, live and work at Tapola. The organic farm was from the beginning an important working sector. Additionally there are working possibilities in the weaving, creamery and herb workshop as well as in the garden and all houses. Tapola is recognized by Finnish authorities providing social care. Tapola is member of the international network "Camphill Northern Region Association (CNRA)". The practical experience has led to the development and implementation of curricula and quality management procedures transferred within the Baltic Seminar in service training programme.

The Netherlands (NL): Urtica De Vijfsprong is a living and working community with a therapeutic aim located at the eastern part of the Netherlands. Its centre is the bio-dynamic farm De Vijfsprong, named after a junction of 5 sandy roads. For people coming for a shorter or longer period to the farm, this junction often symbolises a new phase in their life. The milk is processed on the farm. The farm products are delivered to customers in the region and the farm has also its own health food shop. Urtica is focusing since years on new training and further education projects to improve professional skill levels of its own employees and at the same time to exchange experience with other similar projects across the Netherlands and Europe.

The transfer methodology

Based on the experiences of the partner farms the concept of inclusion concerning people with special needs was applied in the transfer workshops. Thus the transfer workshop delivered orientation how to deal with the new challenges. The concept of sustainability referred to the regional resources and also to the linked regional development of the rural area. The process provided the basis for further initiatives on regional and national level. The transfer method included an internal and external evaluation.

The evaluation process

The team coaching coordinator sent every host (partner organisation to be coached) some weeks before the venue a partner description form (Schäfer & Merckens 2015). By this form the host presented his organisation and the present situation of his country concerning inclusive work and possibilities to implement the INCLUFAR curriculum. The partner description form bases on the "Path to Quality" approach which supports the development and the quality management of enterprises and organisations. "Path to Quality" is an accredited quality evaluation system described by Stiftung Wege zur Qualität (2006) following twelve quality management dimensions. The quality management of the enterprises evaluated by this approach may become subject of certification on demand.

Results and discussion

Type and structure of partner enterprises

All partner enterprises are nongovernmental organisations and either non-profit organisations or nonprofit associations. Both, regulations of public authorities and public funding scheme determine the appropriate enterprise structure, minimum qualification of staff and supervision in each partner country. Enterprises of the CNRA prefer foundations and/or combinations of foundations and associations. Additionally they follow up the social care provider Camphill Village Trust of Norway principles (Det Kogelige Helse- og Omsorgsdepartment 2013).

The farms offer both working places to create income and food self-sufficiency. In Estonia the farm is the main source of income. **Table 1** shows the high diversity regarding land use and animal husbandry. All partner farms lay special emphasis on manifold animal husbandry. This is a precondition for a wide scope of working places showed in **table 2** ranging from simple hand work up to working places requiring a university degree. **Table 3** shows the services offered to people with special needs and customers.

Evaluation results

There were altogether twelve fields with five to eight questions per field discussed and evaluated during the transfer workshops. The classification of the answers "yes", "no", "not applicable or not available", "to a certain extent, somehow" was counted and grouped. Questions answered with "yes" (y) indicate implementation of quality and inclusion. Questions answered with "no" (n) indicate issues which have to be implemented to improve inclusion and quality. Questions answered with "to a certain extent, somehow" (o) indicate that inclusion and quality are under construction. Questions answered with not applicable (n/a) indicate that either implementation of the subject is not yet realised or not applicable.

Evaluation of the transfer workshop results base on the answers given to 67 questions of the partner description form. The maximum score of each group was set to 100 and the number of related answers calculated as percentage of the maximum. **Figure 2** shows the scores plotted against each other.

The graph confirms that the partners in Austria, Finland, and The Netherlands have a high level of quality and social inclusion. In Estonia the answers to many questions are under construction and many issues wait for implementation. This work is supported by CNRA in Norway. Since 2008 Camphill foundation in Norway has a work description by state authorities and a budget within the national finances (Det Kogelige Helse- og Omsorgsdepartment 2013).

Country	AT DE		EE	FI	NL				
Farm description									
Farm size, ha	20	190	112	53+49	44				
				forest					
Staff	23	3 64 10 6		60	68				
Clients	24	55	19	48	46				
Diversity of agriculture and landscape									
forest	Х			Х					
meadows, pasture	Х	Х	Х	Х	х				
park/nature conservation		Х							
arable land	х	Х	Х	Х					
horticulture	Х	х		х	х				
herbs	Х	х		х					
fruits	Х	х		х					
berries	Х	х		х					
Animal husbandry									
horses	Х								
cows	Х	х	х	х	х				
donkey	Х	х							
sheep	Х			х					
pigs		х	Х	х					
goats	Х								
turkey									
ducks		Х	х						
geese	х	Х							
chicken	Х	Х	Х	Х					
bee keeping	Х			Х					

Table 1 : Diversity of agriculture and landscape

Country	ÂΤ	DE	EE	FI	NL				
Farm production									
forestry	Х			Х					
agriculture	Х	Х	Х	Х	Х				
horticulture	Х	Х		Х	Х				
Food proce	ssing	5							
herb workshop				Х					
dairy/cheese			Х	Х	Х				
other food processing		Х	Х	Х					
Craft									
bakery	Х	Х		Х					
weaving/felt/wool workshop	Х		Х	Х	Х				
pottery				Х					
joinery, carpentry	Х	Х							
candles workshop	Х								
packaging		Х		Х					
housekeeping	Х	Х		Х	Х				
laundry	Х								
catering, café, restaurant	Х	Х		Х	Х				
administration services		Х							
whole sale		Х		Х	х				
marketing		Х							
shop	Х	Х		Х	х				
Renewable e	energ	<u>y</u>							
CHP power plant		Х							
wood chip furnace		Х		Х					
heating/fire wood workshop	Х			Х	Х				

Table 2: Inclusive working places and energy

Table 3: Range of services of partner enterprises

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Country	AT	DE	EE	FI	NL	Country	AT	DE	EE	FI	NL
Sheltered work	Х	Х	Х	Х	Х	Artistic and cultural work	Х	Х		Х	
Housing	Х	Х	Х	Х	Х	Therapeutic services	Х			Х	
Nursing home for elderly				Х		Living assistance	Х				
In service training		Х		Х	Х	Journal	Х			х	

Conclusions

Inclusive farming is a step towards social and ecological inclusion. It has an impact on the quality of work on a farm as well as on the rural area and its various professions (farmers, gardeners, craftsmen, nurses, social workers, civil servants, etc.). The term "inclusion", as a central concern of the UN Convention on the Rights of Persons with Disabilities, is also applied to improve the cultural landscape and its biotopes. Inclusive farming creates a greater awareness of social and ecological inclusion:

- The eco-social inclusion of the project partner enterprises is well developed.
- The farms are working sustainably: nutrient recycling (self-sufficiency in phosphorus), use of renewable energy, number and quality of working places and the inclusion of landscape (biodiversity) fulfil the targets of related authorities to develop the countryside sustainably.
- "Ways to quality" evaluation-methodology is a useful tool to find out areas to be developed to improve work, inclusion and quality of both.
- Green care enterprises are an excellent research platform for interdisciplinary research themes ranging from agricultural engineering to medical sciences.
- The social return on investment of Green care farms is positive and these pioneer farms show authorities alternative solutions to implement inclusion into practice. The partner farms implemented

the UN convention on the rights of persons with disabilities sustainably and economically.

• Near all issues addressed by objectives of sustainable agriculture policies are covered by the partner farms working organically for decades, near all these farms employ renewable energy production techniques, solved the phosphorus problem and employ the criteria of sustainable agriculture developed within the EU concerted action AIR5-CT95-1210: Checklist for sustainable Landscape Management (Mansvelt & Lubbe 1999).



Figure 2: Evaluation of the transfer workshop results based on the answers given to the questions of the partner description form. AT = Austria, EE = Estonia, FI = Finland, NL = The Netherlands.

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