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Temporal practices in journalistic work: Perspectives of time matrices and temporal affordances

In this article, we discuss time and temporality in the work of creative experts. More specifically, we focus on temporal practices in journalistic work. It is important to generate context-specific knowledge of various organisations to understand more deeply temporal conditions in different industries and fields of activity. We collected the data from journalists in a Finnish newsroom by applying the method of dialogical photo interviews. Our research question was: what kinds of temporal practices do journalists in a local newspaper engage in? We analysed the data with time matrices and temporal affordances. We show how temporal practices in a local newspaper consist of one’s own thinking time and schedules, the digital work environment, connections, synchronisation, internal cycles and rhythms, and habits and norms. In addition, the importance of the digital work environment in journalistic work is further analysed with temporal affordances fixation in time, transience, immediacy, and preparation time.