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“It’s a way of living”: Workers of the future as questioners of the categorisation of entrepreneurship and paid work

The aim of the article was to analyse the breaking of categories and boundaries between wage-work and entrepreneurship and to give definitions for the so-called third employment category. The research questions were as follows: What kind of definitions do multiple jobholders give to their way of work? What kind of employment category is created by their definitions? The study was based on 45 thematic interviews involving multiple jobholders with different university degrees. The interviews were analysed by content analysis. The results show that multiple job holding differs both from wage work and entrepreneurship, but it intermediates these categories as well. It has its basis in networks and communities, and it is motivated by work autonomy and meaningfulness.